



INTERNATIONAL & FRENCH MBA MANAGEMENT & FINANCE

At Hope University, we believe that quality education should be accessible to everyone, no matter where you are.

Our innovative hybrid model breaks down the traditional barriers of higher education, offering you the flexibility to learn from anywhere in the world, without compromising on the quality of your degree.

Ever wanted to go to France, we bring French higher education to you!

7990 \$



**HIGH EUROPEAN
STANDARDS CREDITS
(120 ECTS)**



VISA FREE



**80% SELF-PACED
20% ON CAMPUS**



**PhD & EXECUTIVE
TEACHERS**

contact@hopeuniversity.eu



AGENDA

HOPE UNIVERSITY

JANUARY - SEP 2025
APPLICATION FORM + ENTRANCE EXAM

SEPTEMBER 2025
START OF THE ACADEMIC YEAR

DECEMBER 2025

JANUARY 2026
MID-TERM

FEBRUARY 2026

APRIL 2026

MAY 2026
MID-TERM

JUNE 2026
RETAKE EXAM

NOVEMBER 2026
**BUSINESS TRIP & THESIS
DEFENSE**

FROM THE APPLICATION FORM TO THE GRADUATION CEREMONY THIS IS HOW IT IS HAPPENING

CURRICULUM VITAE + COVER LETTER + LAST DEGREE
SCHOLARSHIP CONTEST

BLOCK 1&2 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 3 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 1-2-3 + OPTION FINANCE

BLOCK 4 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 5+ OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 4-5 + OPTION FINANCE

MENTORSHIP & COACHING

VISIT OF CHATEAUX & FRENCH COMPANIES
DEFENSE THESIS ON OUR FRENCH CAMPUS
GRADUATION CEREMONY AT CHATEAU LAFFITE

ALUMNI

1000+ ALUMNI

250+ MBA / MASTER STUDENTS

REGIONAL & INTERNATIONAL RANKING
CARIBBEAN CAMPUS IN ST-MARTIN
MIDDLE EAST CAMPUS IN LEBANON

BLOCKS & COURSES CONTENT : 490H



STRATEGY

BLOCK 1 : GLOBAL STRATEGY : 110 H

- Corporate Governance & Organizational Strategy
- Business Management
- Strategy Execution & Disruptive Strategy
- Integrated Management System & CSR
- Supply Chain & International Logistic
- Communication Strategy.



OPERATIONAL MANAGEMENT

BLOCK 2 : OPERATIONS & SUSTAINABILITY : 90H

- Project Management
- Commercial Strategy
- Performance Management
- Operational Unit Management
- Business Development
- Entrepreneurship principles



DIGITAL TRANSFORMATION

BLOCK 3 : DIGITAL TRANSFORMATION & AI : 80H

- Culture & Digital Strategy
- AI for Business & Digital Transformation
- Digital platform & CRM
- Digital Law



BUSINESS INTELLIGENCE

BLOCK 4 : BUSINESS INTELLIGENCE : 120H

- Commercial Contract Law
- Business Intelligence
- Business Plan
- Partnership Management
- Economic Intelligence and Foresight
- Knowledge Management
- Marketing of Innovation



HR & CSR

BLOCK 5 : HR & CHANGES : 90H

- Social and labor law
- Recruitment and business strategy
- Management of labor relations and QWL
- Sustainability & Organizational Behavior
- Digital Management
- Diversity management



FINANCE

OPTION BLOCK : ADVANCED FINANCE 175H

- Audit and Management Control (21H)
- Strategic Finance (21H)
- Advanced Financial Management (21H)
- Financial Market & Banking (56H)
- Legal, Tax, and Financial Engineering (56H)

WHO

- Bachelor graduated*
- MBA or Master students
- Early- and Mid-Career Professionals
- Aspiring Entrepreneurs
- Executives & Managers

HOW

- Application form
- CV
- Cover letter
- Exam entrance

- Undergraduate Bachelor with 2+ years of experience in the MBA field can apply after jury approval.

FINANCE BLOCK CONTENT : 175H



BLOCK 1

CONTROL MANAGEMENT : 21H

- Management Control & Risk Analysis
- Management Control Tools & Methods
- Budget & Forecasts

Evaluation : B-Case : Analyze and reporting of a company facing profitability issues



BLOCK 2

FINANCIAL PERFORMANCE MANAGEMENT : 21H

- Fundamentals of Financial Performance
- Results Variations Analysis & Risks Evaluation
- Financial Strategy & Execution

Evaluation : B-Case : Analyze a project's profitability using risk analysis, ratio & dashboard.



BLOCK 3

ADVANCED FINANCE MANAGEMENT : 21H

- Accounting & Financial information
- Strategic Decisions & Balance Sheet Management
- Banking Management and Financial Risks

Evaluation : 3MCQs + B-Case Company's currencies, liquidities & credit risks identification & risk management solutions



BLOCK 4

FINANCIAL MARKET STRATEGY : 56H

- Introduction to Financial Markets
- Investments & Financial Markets
- Risk Management and Hedging Strategies
- Crypto currencies & Blockchain

Evaluation : 3 MCQs + B-Case : Analysis of a bond portfolio exposed to interest rate risk and use of financial instruments to hedge risk.



BLOCK 5

FINANCIAL LAW & TAX ENGINEERING

- Creation and Structuring of Companies
- Tax Optimization
- Mergers & Acquisitions
- Recovery, Bankruptcy & Restructuring

Evaluation : Individual B-Case : select the best legal structure, develop a tax optimization strategy, analyze the merger plan & Propose a judicial recovery plan

EVALUATION METHODS

WHO BENEFITS

- Senior Manager & Consultant
- Analysts & Finance Professional
- Aspiring Entrepreneur & Investor

WHO CAN ENROLL

- Bachelor graduated*
- MBA or Master students
- Early- and Mid-Career Professionals
- Executives & Managers
- *Not Graduate Bachelor with 3+ years of experience in the MBA field can apply after jury approval.