



# INTERNATIONAL & FRENCH MBA MANAGEMENT & FINANCE

At HOPE International Business School, **we believe that quality education should be accessible to everyone**, no matter where you are.

**Our innovative hybrid model** breaks down the traditional barriers of higher education, offering you the flexibility to learn from anywhere in the world, without compromising on the quality of your degree. **You will be able to study at your own rhythm with the self-paced courses mode** and keep the option to **join us for the introduction and conclusion course in live session at one of our 3 campus**.

Regardless your choice, every student is welcome for the business trip in France and the degree ceremony & prom at Bordeaux Chateau Lafitte in November 2026.

With experienced executives and PhD teachers we deliver a high value content through 5 blocks of competencies in corporate management + 1 optional block of advanced finance. After 12 months you will be awarded with a double degree (International MBA + French MBA).

**Ever wanted to go to France, we bring French higher education to you!**

**7990 \$**

[contact@hibs.mba](mailto:contact@hibs.mba)



## FRENCH MBA MANAGEMENT + FINANCE



1 YEAR PROGRAM  
5+1 BLOCKS (490H + 175H)



HIGH EUROPEAN  
STANDARDS CREDITS  
(120 ECTS)



VISA FREE



100% ONLINE  
OR HYBRID



PhD & EXECUTIVE  
TEACHERS

FOR BACHELOR TO EXECUTIVES & MANAGERS

### 3 CAMPUSES & OFFICES

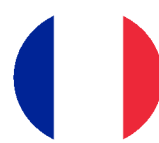
CARIBBEAN



MIDDLE EAST



FRANCE



7990 \$

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# MBA

GET A FRENCH DEGREE WITH NO VISA AND NO FUNDS

## MBA PROGRAM CONTENT 6 BLOCKS

### 5 BLOCKS OF GENERAL MANAGEMENT COMPETENCIES



STRATEGY



OPERATIONAL  
MANAGEMENT



DIGITAL  
TRANSFORMATION



BUSINESS  
INTELLIGENCE



HR & CSR

### 1 OPTION BLOCK : ADVANCED FINANCE

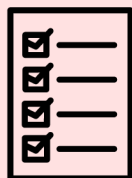


FINANCE

### FRENCH DEGREE & 120 EUROPEAN CREDITS



20H/COURSE  
90H/BLOCK



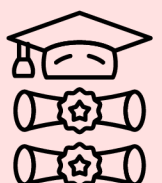
B-CASE  
MCQ



EXAM  
THESIS



B-TRIP  
PROM



DOUBLE DEGREE  
INTL & FRENCH

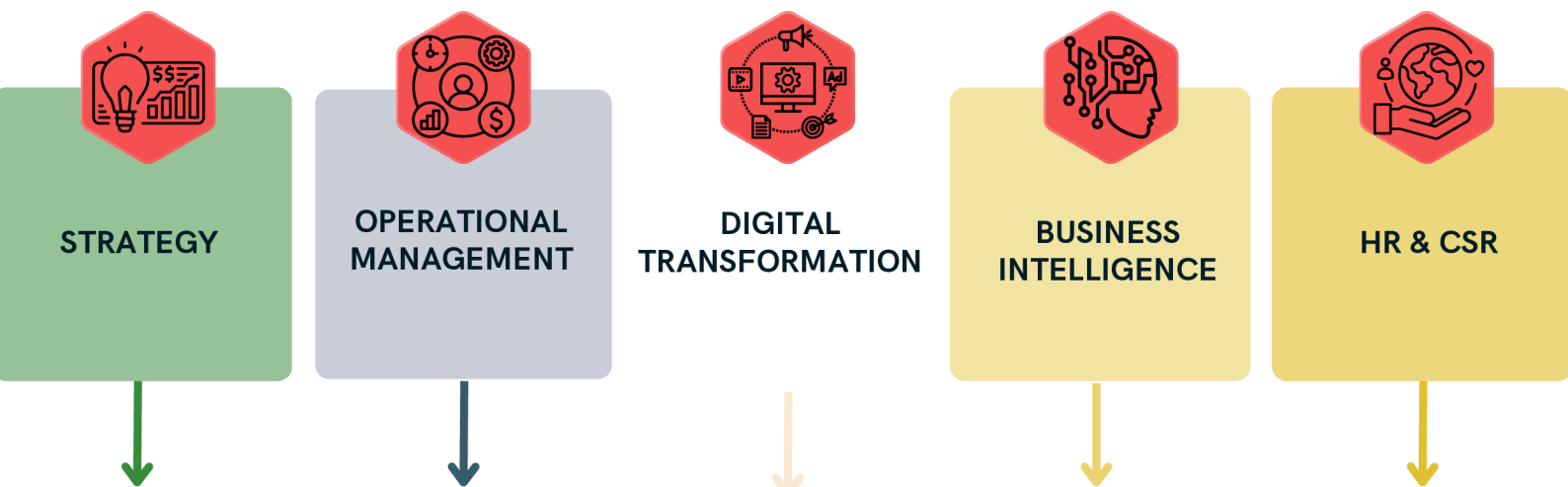


# MBA

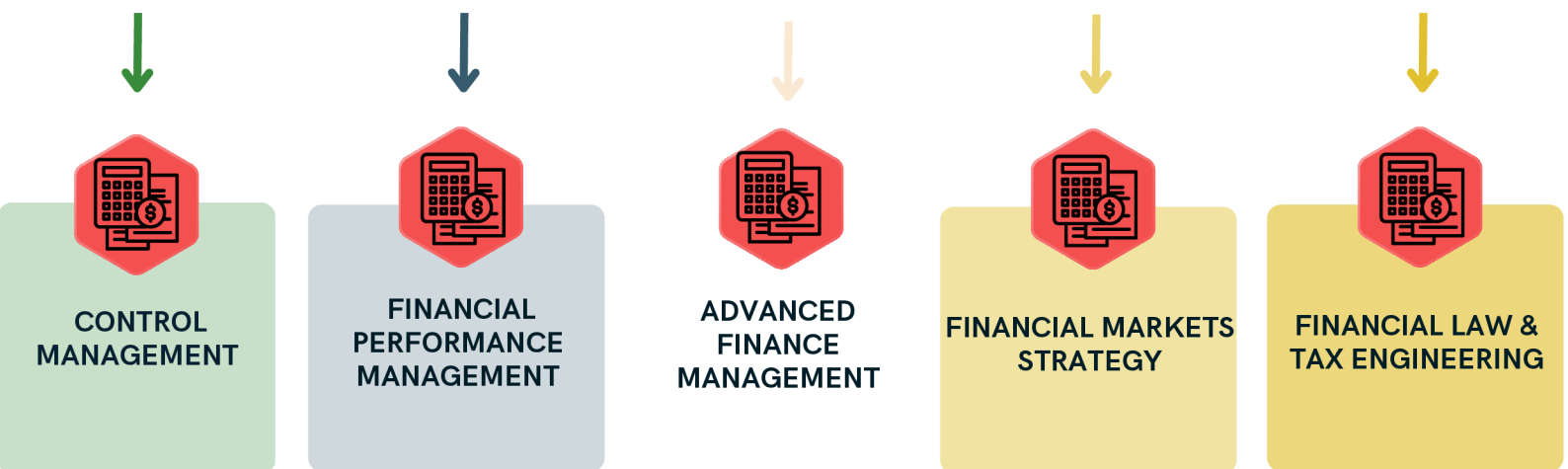
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## OPTION FINANCE CONTENT

### 5 COURSES OF ADVANCED FINANCE



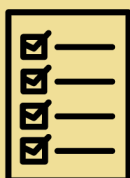
Each financial course aligns with a management block and is delivered throughout the MBA Program



### OPTION ADVANCED FINANCE



21H-56H/COURSE  
175H/OPTION



B-CASE  
MCQ



MCQ  
B-CASE



B-TRIP  
PROM



DOUBLE DEGREE  
INTER & FRENCH

## BLOCKS & COURSES CONTENT : 490H



### STRATEGY

#### BLOCK 1 : GLOBAL STRATEGY : 110 H

- Corporate Governance & Organizational Strategy
- Business Management
- Strategy Execution & Disruptive Strategy
- Integrated Management System & CSR
- Supply Chain & International Logistic
- Communication Strategy.



### OPERATIONAL MANAGEMENT

#### BLOCK 2 : OPERATIONS & SUSTAINABILITY : 90H

- Project Management
- Commercial Strategy
- Performance Management
- Operational Unit Management
- Business Development
- Entrepreneurship principles



### DIGITAL TRANSFORMATION

#### BLOCK 3 : DIGITAL TRANSFORMATION & AI : 80H

- Culture & Digital Strategy
- AI for Business & Digital Transformation
- Digital platform & CRM
- Digital Law



### BUSINESS INTELLIGENCE

#### BLOCK 4 : BUSINESS INTELLIGENCE : 120H

- Commercial Contract Law
- Business Intelligence
- Business Plan
- Partnership Management
- Economic Intelligence and Foresight
- Knowledge Management
- Marketing of Innovation



### HR & CSR

#### BLOCK 5 : HR & CHANGES : 90H

- Social and labor law
- Recruitment and business strategy
- Management of labor relations and QWL
- Sustainability & Organizational Behavior
- Digital Management
- Diversity management



### FINANCE

#### OPTION BLOCK : ADVANCED FINANCE 175H

- Audit and Management Control (21H)
- Strategic Finance (21H)
- Advanced Financial Management (21H)
- Financial Market & Banking (56H)
- Legal, Tax, and Financial Engineering (56H)

### WHO

- Bachelor graduated\*
- MBA or Master students
- Early- and Mid-Career Professionals
- Aspiring Entrepreneurs
- Executives & Managers

### HOW

- Application form
  - CV
  - Cover letter
  - Exam entrance
- Undergraduate Bachelor with 2+ years of experience in the MBA field can apply after jury approval.

## FINANCE BLOCK CONTENT : 175H



### BLOCK 1

#### CONTROL MANAGEMENT : 21H

- Management Control & Risk Analysis
- Management Control Tools & Methods
- Budget & Forecasts

**Evaluation** : B-Case : Analyze and reporting of a company facing profitability issues



### BLOCK 2

#### FINANCIAL PERFORMANCE MANAGEMENT : 21H

- Fundamentals of Financial Performance
- Results Variations Analysis & Risks Evaluation
- Financial Strategy & Execution

**Evaluation** : B-Case : Analyze a project's profitability using risk analysis, ratio & dashboard.



### BLOCK 3

#### ADVANCED FINANCE MANAGEMENT : 21H

- Accounting & Financial information
- Strategic Decisions & Balance Sheet Management
- Banking Management and Financial Risks

**Evaluation** : 3MCQs + B-Case Company's currencies, liquidities & credit risks identification & risk management solutions



### BLOCK 4

#### FINANCIAL MARKET STRATEGY : 56H

- Introduction to Financial Markets
- Investments & Financial Markets
- Risk Management and Hedging Strategies
- Crypto currencies & Blockchain

**Evaluation** : 3 MCQs + B-Case : Analysis of a bond portfolio exposed to interest rate risk and use of financial instruments to hedge risk.



### BLOCK 5

#### FINANCIAL LAW & TAX ENGINEERING 56H

- Creation and Structuring of Companies
- Tax Optimization
- Mergers & Acquisitions
- Recovery, Bankruptcy & Restructuring

**Evaluation** : Individual B-Case : select the best legal structure, develop a tax optimization strategy, analyze the merger plan & Propose a judicial recovery plan

#### EVALUATION METHODS

#### WHO BENEFITS

- Senior Managers & Consultants
- Analysts & Finance Professionals
- Aspiring Entrepreneur & Investor

#### WHO CAN ENROLL

- Bachelor graduated\*
- MBA or Master students
- Early- and Mid-Career Professionals
- Executives & Managers
- \*Not Graduate Bachelor with 3+ years of experience in the MBA field can apply after jury approval.



## AGENDA

# HOPE INTERNATIONAL BUSINESS SCHOOL

**JANUARY - SEP 2025**  
APPLICATION FORM + ENTRANCE EXAM

**SEPTEMBER 2025**  
START OF THE ACADEMIC YEAR

**DECEMBER 2025**

**JANUARY 2026**  
MID-TERM

**FEBRUARY 2026**

**APRIL 2026**

**MAY 2026**  
MID-TERM

**JUNE 2026**  
RETAKE EXAM

**NOVEMBER 2026**  
BUSINESS TRIP & THESIS  
DEFENSE

## ALUMNI

1000+ ALUMNI

250+ MBA / MASTER STUDENTS

## FROM THE APPLICATION FORM TO THE GRADUATION CEREMONY THIS IS HOW IT IS HAPPENING

- CURRICULUM VITAE + COVER LETTER + LAST DEGREE SCHOLARSHIP CONTEST
- BLOCK 1&2 + OPTION FINANCE  
INTRODUCTION COURSE ONLINE OR LIVE
- BLOCK 3 + OPTION FINANCE  
INTRODUCTION COURSE ONLINE OR LIVE
- **BLOCK 1-2-3 + OPTION FINANCE**
- BLOCK 4 + OPTION FINANCE  
INTRODUCTION COURSE ONLINE OR LIVE
- BLOCK 5+ OPTION FINANCE  
INTRODUCTION COURSE ONLINE OR LIVE
- **BLOCK 4-5 + OPTION FINANCE**
- MENTORSHIP & COACHING
- VISIT OF CHATEAUX & FRENCH COMPANIES  
DEFENSE THESIS ON OUR FRENCH CAMPUS  
GRADUATION CEREMONY AT CHATEAU LAFFITE

REGIONAL & INTERNATIONAL RANKING  
CARIBBEAN CAMPUS IN ST-MARTIN  
MIDDLE EAST CAMPUS IN LEBANON



# MBA

GET A EUROPEAN DEGREE WITH NO VISA AND NO FUNDS



## STAY HOME AND GET AN MBA RECOGNIZED WORLDWIDE



### 1 FAIR BUDGET : 7,990\$

Tailored to be the best value MBA worldwide available from your home. Because HOPE is not just a word for us.

### 2 HIGH QUALITY TEACHERS

Our English-taught program blends the latest theories with practical experiences, and our multilingual teachers facilitate the exchange of information and practices during live sessions.



### 3 VERY FLEXIBLE : SELF-PACED ONLINE COURSE

Self-paced courses & exams to better fit with your schedule and constraints. Our program of 450h represents 8h/week for a 12 months journey to the top.

### 4 HYBRID : 3 CAMPUS TO HOST LIVE SESSION

HOPE IBS also proposes its introduction & conclusion course in live session at St-Martin, Lebanon and France. You will enjoy to network with your cohort group and meet our international teachers to gain skills and experiences.



### 5 FRENCH & EUROPEAN DEGREE - WORLD RECOGNITION

HOPE IBS partners with EBBS Bordeaux Business School accredited by the French Ministry of Education to deliver an MBA with equivalence of Level 7 of the European Standard and 120 ECTS.

