



FRENCH MBA MANAGEMENT & FINANCE

At Hope University, we believe that quality education should be accessible to everyone, no matter where you are.

Our innovative hybrid model breaks down the traditional barriers of higher education, offering you the flexibility to learn from anywhere in the world, without compromising on the quality of your degree.

Ever wanted to go to France, we bring French higher education to you!

7990 \$



**HIGH EUROPEAN
STANDARDS CREDITS
(120 ECTS)**



VISA FREE



**80% SELF-PACED
20% ON CAMPUS**



**PhD & EXECUTIVE
TEACHERS**

contact@hopeuniversity.eu

BLOCK & COURSES CONTENT : 490H



STRATEGY

BLOCK 1 : STRATEGY : 110 H

- Corporate Governance & Organizational Strategy
- Business Management
- Strategy Execution & Disruptive Strategy
- Integrated Management System
- Corporate Social Responsibility
- Communication Strategy.



OPERATIONAL MANAGEMENT

BLOCK 2 : MANAGEMENT : 90H

- Project Management
- Commercial Strategy
- Performance Management
- Operational Unit Management
- Business Development
- Entrepreneurship principles



DIGITAL TRANSFORMATION

BLOCK 3 : DIGITAL TRANSFORMATION & AI : 80H

- Culture & Digital Strategy
- AI for Business & Digital Transformation
- Digital platform & CRM
- Digital Law



BUSINESS INTELLIGENCE

BLOCK 4 : BUSINESS INTELLIGENCE : 120H

- Commercial Contract Law
- Business Intelligence
- Business Plan
- Partnership Management
- Economic Intelligence and Foresight
- Knowledge Management
- Innovation Marketing



HR & CSR

BLOCK 5 : HR & CSR : 90H

- Social and labor law
- Recruitment and business strategy
- Management of labor relations and QVT
- Operational unit management
- Digital Management
- Diversity management



FINANCE

OPTION BLOCK : ADVANCED FINANCE 175H

- Audit and Management Control (21H)
- Strategic Finance (21H)
- Advanced Financial Management (21H)
- Financial Market & Banking (56H)
- Specialization Path: Legal, Tax, and Financial Engineering (56H)

WHO

- Bachelor graduated*
- MBA or Master students
- Early- and Mid-Career Professionals
- Aspiring Entrepreneurs
- Executives & Managers

HOW

- Application form
- CV
- Cover letter
- Exam entrance

- *Not Graduate Bachelor with 3+ years of experience in the MBA field can apply after jury approval.



AGENDA

HOPE UNIVERSITY

JANUARY - JUNE 2025
APPLICATION FORM + ENTRANCE EXAM

SEPTEMBER 2025
START OF THE ACADEMIC YEAR

DECEMBER 2025

JANUARY 2026
MID-TERM

FEBRUARY 2026

APRIL 2026

MAY 2026
MID-TERM

JUNE 2026
RETAKE EXAM

NOVEMBER 2026
BUSINESS TRIP & THESIS
DEFENSE

FROM THE APPLICATION FORM TO THE GRADUATION CEREMONY THIS IS HOW IT'S HAPPENING

CURRICULUM VITAE + COVER LETTER + LAST DEGREE
SCOLARSHIP CONTEST

BLOCK 1&2 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 3 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 1-2-3 + OPTION FINANCE

BLOCK 4 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 5+ OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 4-5 + OPTION FINANCE

MENTORSHIP & COACHING

VISIT OF CHATEAUX & FRENCH COMPANIES
DEFENSE THESIS ON OUR FRENCH CAMPUS
GRADUATION CEREMONY AT CHATEAU LAFFITE

ALUMNIS
1000+ ALUMNIS
250+ MBA / MASTER STUDENTS

REGIONAL & INTERNATIONAL RANKING
CARIBBEAN CAMPUS IN ST-MARTIN
MIDDLE-EAST CAMPUS IN LEBANON