



FRENCH MBA MANAGEMENT & FINANCE

At Hope University, we believe that quality education should be accessible to **everyone**, no matter where you are.

Our innovative hybrid model breaks down the traditional barriers of higher education, offering you the flexibility to learn from anywhere in the world, without compromising on the quality of your degree. **You will be able to study at your own rhythm with the self-paced courses mode** and keep the option to **join us for the introduction and conclusion course in live session at one of our 3 campus.**

Regardless your choice, every student is welcome for the business trip in France and the degree ceremony & prom at Bordeaux Chateau Lafitte in November 2025.

With experienced executives and PhD teachers we deliver a high value content through 5 blocks of competencies in corporate management + 1 optional block of advanced finance. After 12 months you will be awarded with a double degree (International MBA + French MBA).

Ever wanted to go to France, we bring French higher education to you!

7990 \$

contact@hopeuniversity.eu



FRENCH MBA MANAGEMENT + FINANCE



**1 YEAR PROGRAM
(450H)**



**HIGH EUROPEAN
STANDARDS CREDITS
(120 ECTS)**



VISA FREE



**100% ONLINE
OR HYBRID**



**PhD & EXECUTIVE
TEACHERS**

FOR BACHELOR TO EXECUTIVES & MANAGERS

3 CAMPUS & OFFICES

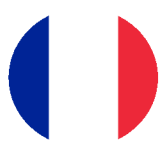
CARIBBEAN



MIDDLE-EAST



FRANCE



7990 \$

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BLOCK & COURSES CONTENT : 490H



STRATEGY

BLOCK 1 : STRATEGY : 110 H

- Corporate Governance & Organizational Strategy
- Business Management
- Strategy Execution & Disruptive Strategy
- Integrated Management System
- Corporate Social Responsibility
- Communication Strategy.



OPERATIONAL MANAGEMENT

BLOCK 2 : MANAGEMENT : 90H

- Project Management
- Commercial Strategy
- Performance Management
- Operational Unit Management
- Business Development
- Entrepreneurship principles



DIGITAL TRANSFORMATION

BLOCK 3 : DIGITAL TRANSFORMATION & AI : 80H

- Culture & Digital Strategy
- AI for Business & Digital Transformation
- Digital platform & CRM
- Digital Law



BUSINESS INTELLIGENCE

BLOCK 4 : BUSINESS INTELLIGENCE : 120H

- Commercial Contract Law
- Business Intelligence
- Business Plan
- Partnership Management
- Economic Intelligence and Foresight
- Knowledge Management
- Innovation Marketing



HR & CSR

BLOCK 5 : HR & CSR : 90H

- Social and labor law
- Recruitment and business strategy
- Management of labor relations and QVT
- Operational unit management
- Digital Management
- Diversity management



FINANCE

OPTION BLOCK : ADVANCED FINANCE 175H

- Audit and Management Control (21H)
- Strategic Finance (21H)
- Advanced Financial Management (21H)
- Financial Market & Banking (56H)
- Legal, Tax, and Financial Engineering (56H)

WHO

- Bachelor graduated*
- MBA or Master students
- Early- and Mid-Career Professionals
- Aspiring Entrepreneurs
- Executives & Managers

HOW

- Application form
- CV
- Cover letter
- Exam entrance

- *Not Graduate Bachelor with 3+ years of experience in the MBA field can apply after jury approval.



MBA

GET A FRENCH DEGREE WITH NO VISA AND NO FUNDS

PROGRAM CONTENT

5 BLOCKS OF GENERAL MANAGEMENT COMPETENCIES



STRATEGY



OPERATIONAL
MANAGEMENT



DIGITAL
TRANSFORMATION



BUSINESS
INTELLIGENCE



HR & CSR

OPTIONAL BLOCK OF ADVANCED FINANCE

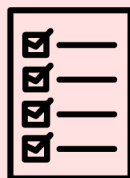


FINANCE

FRENCH DEGREE & 120 EUROPEAN CREDITS



20H/COURSE
90H/BLOCK



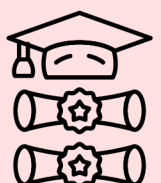
B-CASE
MCQ



EXAM
THESIS



B-TRIP
PROM



DOUBLE DEGREE
INTER & FRENCH



AGENDA

HOPE UNIVERSITY

JANUARY - JUNE 2025
APPLICATION FORM + ENTRANCE EXAM

SEPTEMBER 2025
START OF THE ACADEMIC YEAR

DECEMBER 2025

JANUARY 2026
MID-TERM

FEBRUARY 2026

APRIL 2026

MAY 2026
MID-TERM

JUNE 2026
RETAKE EXAM

NOVEMBER 2026
BUSINESS TRIP & THESIS
DEFENSE

ALUMNIS

1000+ ALUMNIS

250+ MBA / MASTER STUDENTS

FROM THE APPLICATION FORM TO THE GRADUATION CEREMONY THIS IS HOW IT'S HAPPENING

CURRICULUM VITAE + COVER LETTER + LAST DEGREE
SCOLARSHIP CONTEST

BLOCK 1&2 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 3 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 1-2-3 + OPTION FINANCE

BLOCK 4 + OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 5+ OPTION FINANCE
INTRODUCTION COURSE ONLINE OR LIVE

BLOCK 4-5 + OPTION FINANCE

MENTORSHIP & COACHING

VISIT OF CHATEAUX & FRENCH COMPANIES
DEFENSE THESIS ON OUR FRENCH CAMPUS
GRADUATION CEREMONY AT CHATEAU LAFFITE

REGIONAL & INTERNATIONAL RANKING
CARIBBEAN CAMPUS IN ST-MARTIN
MIDDLE-EAST CAMPUS IN LEBANON



MBA

GET A FRENCH DEGREE WITH NO VISA AND NO FUNDS



STAY HOME AND GET A MBA RECOGNIZED WORLDWIDE



1 FAIR BUDGET : 7990\$

Taylor to be the best value MBA worldwide available from your home. Because Hope isn't just a word for us.

2 HIGH QUALITY TEACHERS

Our Teachers from all over the world are PhD or Senior Executives. Our English-taught program blends the latest theories with practical experiences.



3 VERY FLEXIBLE : SELF PACED ONLINE COURSE

Self-paced courses & exams to better fit with your schedule and constraints. Our program of 450h represents 8h/week for a 12 months journey to the top.

4 HYBRID : 3 CAMPUS TO HOST LIVE SESSION

Hope University also proposes its introduction & conclusion course in live session at St-Martin, Lebanon and France. You will enjoy to network with your cohort group and meet our international teachers to gain skills and experiences.



5 FRENCH & EUROPEAN DEGREE - WORLD RECOGNITION

Hope University partners with EBBS Bordeaux Business School accredited by the French Ministry of Education to deliver a MBA with equivalence of Level 7 of the European Standard and 120 ECTS.

